

Loosely Based on Heidi Peeters: The Semiotics of Music Videos. It must be written in the Stars. In: Image & Narrative. Online Magazine of the Visual Narrative. May 2004. [URL: <http://www.imageandnarrative.be/inarchive/issue08/heidipeeters.htm>] (Last accessed May 16th 2023).

	Music Video No. 1	Music Video No. 2	Music Video No. 3
Representational Signs („Telling“):			
plot			
Costumes			
props			
characters			
locations			
Genre			

Non-Representational Signs („Showing“):			
Colours			
Lighting			
Camera-angles			
Editing			
Special effects			
Musical „Score“			
Peculiarity			
„Utopian Effect“			
The star as center			

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Additional/Explanatory Questions

„Telling“ & „Showing“ - Presentational and Representational Signs

Is there a plot in the music video?

How is the musician dressed - is that how regular people dress?

Consider the actions taken by the artist in the video - would they really do these things in real life?

Why did the director choose this location or setting?

„Effect of Utopia“ - Non-Representational Signs

How does the usage of filmic means affect the mood of the video?

What genre is the video (performance/narrative/conceptual/etc.)?

Is there an obvious connection between the lyrics and the music video?

Star-Centered Universe

What is the benefit for the musician to portray him or herself this way?

What kind of Lifestyle is offered in the videos?

What role does the setting play?